

**AIDEZ LA CROIX ROUGE FRANÇAISE
“HELP THE FRENCH RED CROSS”**

14 – 15 August 1948

JOURNEES DE BIENFAISANCE

Fete de la Liberation de Dinard (Charity day – Celebration of the liberation of Dinard)

Dinard is on the Côte d'Émeraude, a commune in the Ille-et-Vilaine department of Brittany in north-western France.

Technically there are two postcards; the front design is identical on both with the cachet on the reverse differing. The reverse carries a special Cinderella stamp (charity label) issued to raise money for the French Red Cross. The charity label applied to the back is printed in black on a deep orange perforated paper. The stamp has then been cancelled with a red circular cachet which has a central large red cross and text reading “CROIX ROUGE FRANCAISE – DINARD – 14-15 Aout 1948”. Further, the card has applied to it a boxed text cachet which reads as “AIDEZ LA CROIX – ROUGE FRANCAISE”, the cachet is known in red ink and in black.

